

### Experience Sharing: Innovative Ways for Promoting Comprehensive Sexuality Education for Youths 經驗分享:以創新手法向青年推廣全面性教育





## Sticky Rice Love 糖不甩 Founded in 2014



- A registered charitable organization in Hong Kong (under Section 88 of the Inland Revenue Ordinance)
- A sexual well-being platform an open and safe space to **talk** about sex-related topics; to **ask** 'embarrassing' questions; and to **be empowered** to make *informed choices*
  - Disseminate **reliable** and **comprehensive** information
  - Foster a safe space for **discussion** and **self-reflection**
  - Encourage young people to better **understand** and **accept** themselves
- A research platform to foster development of sexuality education in Hong Kong
   Empower young people to make INFORMED CHOICES! OF STICKY

### **Our Values** EMPOWERMENT YOUTH-LED INTERACTIVE INCLUSIVE **USER ORIENTED** NON-JUDGEMENTAL SEX POSITIVE





# What is Sex Education? What is Sexulity Education?





### **Sexuality Education**

Covers the <u>physical</u>, <u>psychological and social</u> aspects of human sexuality



## 全面性教育 **Comprehensive Sexuality Education (CSE)**



(The United Nations Educational, Scientific and Cultural Organization (UNESCO), 2009)

- Promote health and well-being, respect for human rights and gender equality, and empowers children and young people to lead **healthy**, **safe and productive** lives
- A curriculum-based process of teaching and learning about the cognitive 認知, emotional 情感, physical 身體 and social 社會 **aspects** of sexuality
- Empower young people to make **INFORMED decisions** about relationships and sexuality



#### Three domains of learning

1. Knowledge



Skills Attitudes 3.

#### **Eight key concepts**

2.

- 1. Relationships
- 2. Values, rights, culture and sexuality
- 3. Understanding gender
- 4. Violence and staying safe
- 5. Skills for health and well-being
- 6. The human body and development
- 7. Sexuality and sexual behaviour
- 8. Sexual and reproductive health





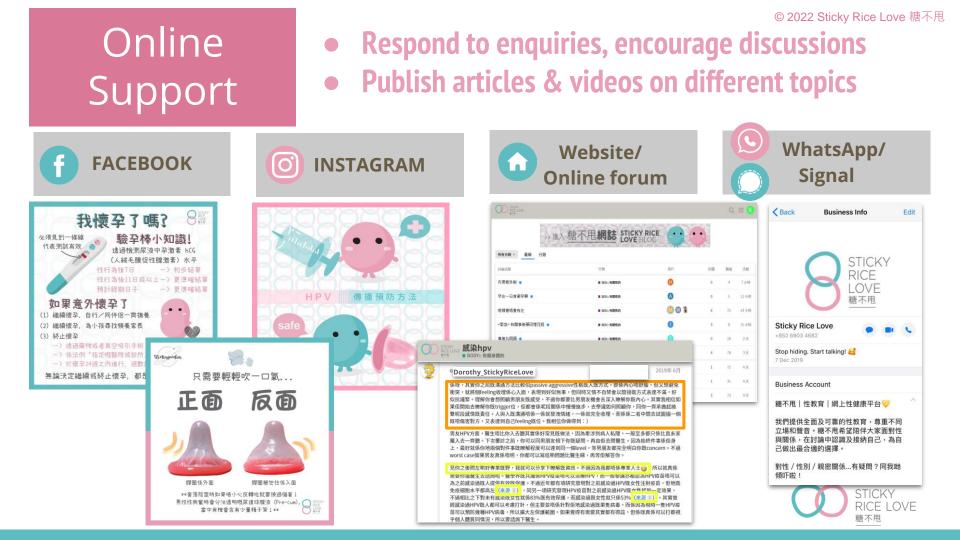


# What do we do?



### Online Support

### Community Education



## Summary of Work - Online services [As of Apr 2022]

#### Website Pageview: 59K

#### **Online forum** Pageview: 520K

# of registered users: 180K	<i># of monthly visits: 68K</i>	# of posts in 2021: 634 Total # of posts: 15.3K
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#### Social media

# of IG followers: 10.2K	59% Women   40% Men
# of IG reach (monthly): 4.4K	Major age group: 18-24 & 25-34
# of FB followers: 7.5K	53% Women   47% Men
# of FB reach (monthly): 5.2K	Major age group: 25-34

**Online enquiries handled** 380 (2021 - Apr 2022)



### **Our website - A Discussion Forum**

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- Consult **anonymously**
- Any sexuality-related issues
- Trained peer-educators will provide comprehensive advices, supplemented with scientific evidences
- De-stigmatizing sex
- Address worries and

concerns

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	避孕藥首週需要避孕措施嗎? SEX: 有關性的	c 8	1	86	15 天		
	私處磨擦 排卵期 SEX: 有關性的	08	1	160	16 天		
	好後悔好擔心 ■SEX::有關性的	S	1	182	18 天		C
	好驚好驚 被動手淫驚中性病~ SEX: 有關性的	S S C ጅ	5	734	18 天		
	按摩毛巾會傳染性病碼 SEX: <sup>有關性的</sup>	8	1	73	18 天		
	這個情況我還需要繼續擔心懷孕嗎? SEX: 有關性的	M	2	168	18 天		C
	性病風險問題 SEX: 有關性的	H W	2	57	19 天		C





### © 2022 Sticky Rice Love 糖不用 Widely discussed/enquired/concerned topics on our online platforms



- 2. Menstruation
- 3. The "Safe period"
- 4. Emergency contraceptive pills
- 5. Abnormal bleeding
- 6. HIV/STIs

- 7. Masturbation 8. Male-use condom/ oral
  - - contraceptives
- 9. Other safer sex practices

10.Sex and relationships?

11.Gender & sexual orientations





### **Partner organizations**

### **Sexuality Education Alliance**









AIDS Concern 關懷愛滋 Anti-480 反性暴力資源中心

Teen's Key 青躍-青少女發展網絡 Mother's Choice 母親的抉擇

#### **Research collaboration**



U LKS Faculty of Medicine School of Nursing 香港大學護理學院

School of Nursing, The University of Hong Kong 香港大學護理學院

#### **Consultant on Strategic Planning**



Asian Charity Services



### **Recent Funding records for projects**

- 2021 2024 The Hong Kong Jockey Club Charities Trust HKD\$1,256,356 "Project on Perinatal Bereavement Support" As Collaborator
- 2. 2021 2023 MWYO HKD\$325,000

*"Co-creating Sexuality Education in Secondary Schools"* As Grantee

**3. 2021 - 2022 HER Fund** HKD\$50,000

*"Organization Development of Sticky Rice Love"* As Grantee



### **Summary of Work - Workshops**

### 2021

- Total # of **institutions**: 55
- Total # of **sessions**: 143
- Total # of **participants**: 3606
- Level of **satisfaction**: 75-90%
- Knowledge improvement: 70-85%

### 2022 Jan - Mar

Total # of **institutions**: 11

Total # of **sessions**: 65

Total # of **participants**: 1462



### **Sexuality Education Workshop**

Institutions we have worked with:

- Primary school
- Secondary school
- University
- Schools for Social Development (SSD)
- International school
- Youth centre
- Integrated Community Centre for Mental Wellness (ICCMW)

Individuals we have served:

- Students
- Teachers and social workers
- Parents
- General public
- Ex-mentally ill persons & persons with suspected mental health problems



### **Topics for workshops/trainings**

#### A. 自我認識 Knowing about Yourself

身體結構 Body anatomy 身體界線 Physical boundaries 我的身份 My identity

#### B. 建立關係 Building Relationships

尊重與共識 Respect & consent 親密界線 Intimate/social boundaries 朋友vs情人 Friendships vs romantic relationships 清晰地表達想法 Convey clear messages 接收和面對複雜的訊息 Receive and deal with complex messages 關係暴力 Intimate violence 性暴力 Sexual violence

#### C. 多元性別/向 Diversified Gender & Sexualities

性別薑餅人Genderbread 性傾向 Sexual orientations 性別定型 Gender stereotypes

#### D. 網上世界 Cyber World

網絡世界 vs 現實 Online world vs reality 網上交友 Meeting new people online 交友程式 Using dating apps 面對網上色情資訊 Dealing with sexual contents online 網上性暴力 Online sexual violence

#### E. 性健康 Sexual Health

青春期變化 Puberty changes 月經 Menstruation 夢遺 Wet dreams 清潔及護理性器官 Proper ways to clean the genitals 非性病的感染 Non-STIs genital infections 正常?不正常? Is it normal?

#### F. 安全性行為 Safer Sex

常見謬誤 Common myths 不同形式的性接觸 Variety of sexual contacts 自慰 Masturbation 不安全性接觸的風險 Risks of unsafe sexual contacts 性傳染疾病 Sexually transmitted infections 正確使用安全套 Proper usage of condoms 其他安全性行為的方法 Other options for safer sex 與伴侶溝通 Negotiating with your partner

#### G. 專業培訓 Professional Training

如何利用網上世界推廣性教育 Promote sexual health online 與年輕人談性 Talk about sex with youth 現時年輕人的性疑惑 Youth sexual health needs



### Make the session more fun & interactive!

To **understand** the audience more using:

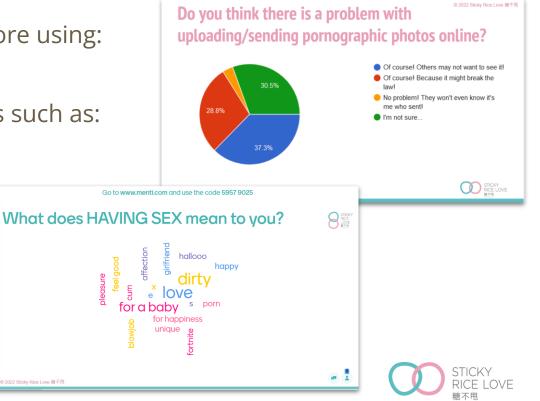
• Pre- & Post- surveys

### Include **interactive** components such as:

- Games
- Videos

# Allow **immediate responses** and **anonymous Q&A** using:

- Mentimeter
- Slido
- Google form



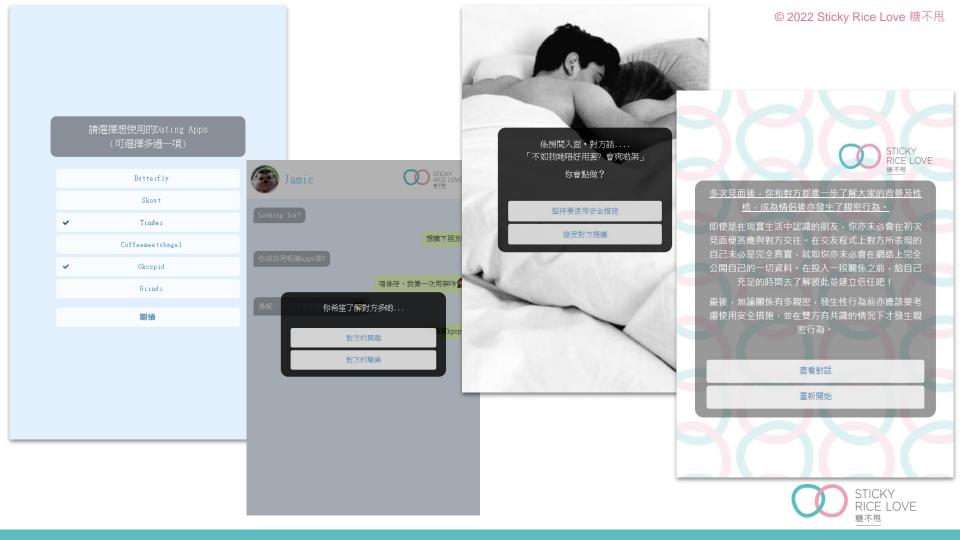
## Recent research intervention (2017-2019)<sup>°</sup> 網上交友話咁易 Dating Apps Made Easy!

- Supported by The Health Care and Promotion Fund (Food and Health Bureau, HKSAR) Project title: StickyRiceLove: Development, Evaluation and Dissemination of an Innovative Peer-led Sexual Health Social Media Promotion
- Collaborated with Department of Family Medicine & Primary Care, HKU
- An online intervention promoting safe dating apps usage for young adults in Hong Kong (contents available at our website: <a href="https://www.stickyricelove.com/dating-apps">https://www.stickyricelove.com/dating-apps</a>)
  - An Interactive online game scenarios encountered within apps
  - Video clips dating in reality vs dating online
  - A risk assessments quiz identify risks when using dating apps
- Data collected via focus group interviews & crowdsourcing competitions



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在網上交友的過程中,你或會較易誤中不同的陷阱,例如金錢或色情陷阱。 當別人向你邀約時,要小心留意對方的目的,特別是可能出現的危機。 使用交友程式並不代表接受沒有同意和共識的接觸及交流, 如果你對對方有懷疑,可以選擇停止與對方聯絡。

#### <u>33-38分 風險程度:中</u>

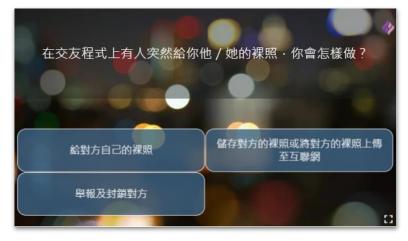
在網上交友的過程中,雖然你有保護自己的意識,但仍有可能誤中不同的陷阱。 要小心留意自己所提及的個人資料,會否不經意洩漏了重要的私隱資訊。 當對方詢問你的背景時,要小心判斷對方說話內容的真偽,從而考慮回應的深度。 在未確定對方是完全可信前,應避免將自己的一切和盤托出。

> 39分或以上風險程度:低 你比一般網上交友的人有安全意識,但騙徒手法層出不窮, 請你也要時刻保持警惕,切勿掉以輕心。

不過,評估結果只是一個參考。 高風險不代表你不能使用網上交友,只要你能察覺及應對不同的風險, 面對各樣挑戰也不一定會帶來負面結果,亦能安全地在網上交友。







## Recent research intervention (2019-2021) SafeFun攻防戰 SafeFun Battle

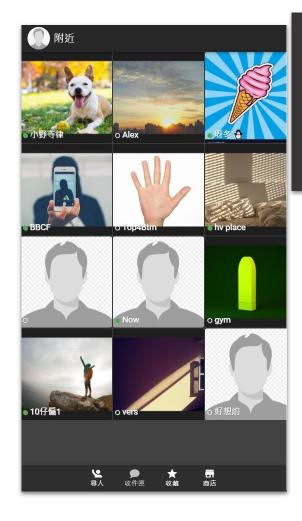
- Supported by Early Career Scheme, Research Grants Council Project title: The safe use of dating applications (apps) among men who have sex with men: developing and testing an interactive web-based intervention to reduce risky sexual behaviours
- Collaborated with School of Nursing, HKU & the MSM Team of AIDS Concern
- Promote safe dating apps usage and improve sexual health for Men who have Sex with Men
  - An Interactive online game:
    - Made decisions at negotiated play e.g. matching in dating apps/ in real life/ at different gay cruising areas/ engaging in various sexual practices
    - Dialogues are audio-based with voice-cover
  - Sexual health information that is MSM-oriented
- Data collected via conducting individual interviews





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	選擇	<b>對</b> 故事	I	
	酒店	事件		
	藥愛	體驗		
	桑拿	奇遇		
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	想問清楚先	,費時出事		
	唔識玩,但	應承咗先		



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## Recent research intervention (2021) CF明白了

- Supported by AIDS Trust Fund, Department of Health Project title: Developing and testing an interactive internet-based intervention to reduce sexual harm of sexualised drug use ('chemsex') among men who have sex with men in Hong Kong
- Collaborated with School of Nursing, HKU & the "HERO+" MSM Support Service of Hong Kong Christian Service
- Reduce sexual harms of chemsex and encourage safer sex practices for Men who have Sex with Men
  - An Interactive online game:
    - Tests participants' knowledge of ChemFun in different levels
  - Information of ChemFun that is MSM-oriented















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### **Summary of Work - Research**

#### Research papers published in peer-reviewed journals

- Choi KWY, Choi EPH, Chow EP, Wan EYF, Wong WCW, Wong JYH, Fong DYT. The experience of using dating applications for sexual hook-ups: a qualitative exploration among HIV-negative men who have sex with men in Hong Kong. The Journal of Sex Research. 2021 Mar 4:1-0. Available at https://www.tandfonline.com/doi/full/10.1080/00224499.2021.1886227
- 2. Wong WCW, Sun WH, Chia SM, Tucker JD, Mak WP, Song L, Choi KWY, Lau STH, Wan EY. Effectiveness of a Peer-Led Web-Based Intervention to Improve General Self-Efficacy in Using Dating Apps Among Young Adults: Randomized Clustered Trial. Journal of medical Internet research. 2020;22(10):e16378. DOI:10.2196/16378. (PubMed) Available at https://www.jmir.org/2020/10/e16378/
- 3. Wong WCW, Song L, See C, Lau STH, Sun WH, Choi KWY, Tucker J. Using Crowdsourcing to Develop a Peer-Led Intervention for Safer Dating App Use: Pilot Study. JMIR Formative Research. 2020;4(4):e12098. DOI: 10.2196/12098 (PubMed) Available at https://formative.jmir.org/2020/4/e12098/
- Lau STH, Choi KWY, Sun WH, Chen J, Mak W, Tucker J, Wong WCW. Study protocol for a peer-led web-based intervention to promote safe usage of dating applications amongst young adults: A cluster randomized controlled trial. Trials. 2019 Dec;20(1):1-9. DOI: 10.1186/s13063-018-3167-5. Available at https://trialsjournal.biomedcentral.com/articles/10.1186/s13063-018-3167-5
- 5. Sun WH, Wong CK, Wong WCW. A peer-led, social media-delivered, safer sex intervention for Chinese college students: randomized controlled trial. Journal of medical Internet research. 2017;19(8):e284. Available at <a href="https://www.jmir.org/2017/8/e284">https://www.jmir.org/2017/8/e284</a>



