

**Seminar**  
**Gender Equality and Gender Respect –**  
**Media and Societal Culture, Where Do We Go from Here?**

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**Dr. Sandra Tsang Kit-man**

Dr. Sandra Tsang is the Head and Associate Professor of the Department of Social Work and Social Administration of The University of Hong Kong. She is a Chartered Clinical Psychologist, a Registered Social Worker, an Accredited Family Mediator, and a Fellow of the Hong Kong Psychological Society. Her research, publications and media profile focus on children with special educational needs, parent education, children and youth development and special education. She was awarded the HKU University Teaching Fellow for outstanding teaching, and frequently gives media presentations and public lectures. She is a current member of the Commission on Youth and the Hong Kong Council of Social Service Executive Committee. She had served as Chairperson of the Committee on Home-school Cooperation of the Education and Manpower Bureau, member of the Education Commission, member of the Review Panel on Family Services in Tin Shui Wai, Council member of the Hong Kong Psychological Society and Chairperson of the Division of Clinical Psychology. She is a Christian and has two teenage children.

**Abstract of Dr. Tsang's Talk**

**How Do Family and School Work together to Build Healthy Gender Image and Gender Equal Societal Culture in the Next Generation?**

Family and school are cradles of child development. In respect of gender image and gender equality, parents and teacher shall exert influence on teenagers by words and deeds. Local and international research findings about healthy upbringing of the youth show that parents and teachers can effectively enhance teenagers in making correct judgment and living with healthy gender concept and perspective, on the grounds that they have built up reliable relationship with the teenagers, provided them with information of fair views, allowed them to have eye-widening experiences and exchanged ideas with them openly.