



Seminar

Gender Equality and Gender Respect - Media and Societal Culture, Where Do We Go from Here?

17 April 2009 (Friday) 2:30 p.m. – 6:00 p.m.

Theatre of Sheung Wan Civic Centre, 5/F, Sheung Wan Municipal Services Building,
345 Queen's Road Central, Hong Kong

Co-sponsored by

Women's Commission (WoC) Equal Opportunities Commission (EOC)

Supported by

Committee on the Promotion of Civic Education (CPCE)

Programme

Time	Event
2:30-2:45	Registration and Entry
2:45-2:50	Welcoming and Opening Remarks Dr. Agnes Law Koon-chui, Member of the EOC and Deputy Director of Centre of Holistic Teaching and Learning, Hong Kong Baptist University
2:50-3:00	Presentation of Souvenirs & Photo-taking Ms. Sophia Kao, Chairperson of the WoC Mr. Raymond Tang, Chairperson of the EOC
	Part 1: Mainstreaming Gender Equality and Gender Respect
3:00-3:05	Facilitator Dr. Agnes Law Koon-chui, Member of the EOC and Deputy Director of Centre of Holistic Teaching and Learning, Hong Kong Baptist University
3:05-3:20	Social Development and Gender Mainstreaming – Media as Important Partners Prof. Fanny Cheung Mui-ching, Chairperson and Professor of Psychology Department, The Chinese University of Hong Kong

Time	Event
3:20-3:35	Awareness of 'Gender Stereotyping' Ms. Clara Law Ying-tsz , Campaign Manager of Amnesty International and former Centre-in-charge of the Hong Kong Federation of Women's Centre
3:35-3:50	Gender Equality and Gender Respect in Local Societal Culture Dr. Ng Chun-hung , Deputy Director of Centre for Cultural Policy Research and Associate Professor of Department of Sociology, The University of Hong Kong
3:50-4:15	Q & A
4:15-4:30	Break
	Part 2: Media and Societal Culture, Where Do We Go from Here?
4:30-4:35	Facilitator Prof. Wong Po-choi , Chairperson of Committee on Home School Cooperation and Professor of Department of Information Engineering, The Chinese University of Hong Kong
4:35-4:50	Media Education, Gender Equality and Gender Respect Dr. Camoes Tam Chi-keung , Chairperson of Hong Kong Journalists Association and Commentator
4:50-5:05	Insight of Promoting Gender Equality in View of the Polarization of Socio-economic Status of Women Mr. Chua Hoi-wai , CPCE Member and Business Director of Policy Advocacy & International Networks, The Hong Kong Council of Social Service
5:05-5:20	How Do Family and School Work together to Build Healthy Gender Image and Gender Equal Societal Culture in Next Generation? Dr. Sandra Tsang Kit-man , Member of Commission on Youth and Associate Professor of Department of Social Work and Social Administration, The University of Hong Kong
5:20-5:45	Q & A
5:45-6:00	Concluding and Closing Remarks Dr. Leung Lai-ching , Member of the WoC and Associate Professor of Department of Applied Social Studies, City University of Hong Kong